

# Iris Chao Spear

Orange County, California

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## SUMMARY

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Professional Web designer with extensive experience designing and building Web sites for corporate companies and small businesses in the Orange County area. Experience includes user interface design, Web site design and development, creating email campaigns and landing pages. Highly proficient in front-end UI aesthetics, accessibility, style and quality assurance. Strengths include creating clean and professional Web sites with valid XHTML/CSS code that are highly functional and cross-browser. Skilled in working in a team environment as well as independently; possess excellent communication and time management skills.

## PROFESSIONAL EXPERIENCE

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**Web/User Interface Consultant, [EyeSee Design](#), Irvine, CA.**

2008-Present

As the owner of EyeSee Design, I have created complex user interface for Web applications as well as designed professional and highly functional Web sites for clients in various industries including software, high-tech, luxury real estate and finance.

- Capita Technologies – Designed and programmed Web sites and Facebook applications using CSS in DotNetNuke environment.
- EPICOR – Designed and coded email templates for client in the software industry using Silverpop.
- Country Cottage – Re-designed and coded Web site for client building custom furniture.
- Therapy Professionals – Design Web site for client in the healthcare recruitment business using XHTML/CSS.
- Wicentric – Designed Web site for client in the wireless industry using XHTML/CSS.
- CB Capital Partners – Designed/programmed Web site for client in the financial industry.
- PIMCO – Designed the front-end user interface PIMCO's online client fund workstation site.
- SM SOLD – Designed comps and Web sites for clients in luxury real estate.
- Cheil Communications – Designed/programmed monthly e-newsletter for Samsung partners.

**Senior Graphic Designer, [Sage North America](#), Irvine, CA.**

2007-2008; 2001-2006

As a senior Web designer at Sage, I built and managed multiple product Web sites including Sage PFW, BusinessWorks, Timeslips and Active Planner. Responsibility for overall Web project management from development to execution and maintenance.

- Took lead in graphical direction for Web sites and assessed usability and effectiveness of Web pages.
- Responsible for the graphic design and implementation of company web site including navigation, writing HTML and JavaScript and optimization of web graphics.
- Tracking multiple projects and documenting web processes using Sharepoint.
- Designed and created HTML e-mails and corresponding landing pages to capture leads.
- Contributed to the effectiveness of marketing campaigns and programs by designing Web pages in a timely fashion.

**Design Manager, [BizBuyer.com](#), Santa Monica, CA.**

1999-2000

BizBuyer.com was a B-2-B e-commerce Web site featuring customized purchasing services for businesses. I worked as a design manager overseeing the creative concepts for the site and helped create visual standards and executed the style guidelines to all deliverables.

- Supervised the design staff to ensure consistency of creative concepts and developed interactive Web Sites using Dream weaver, Fireworks, Flash and Adobe Photoshop.
- Assisted in determining the schedule of all stages of creative design and deliverables.
- Implemented Web design parameters, visual standards, and style guidelines.
- Developed creative banners that obtained top ten banner ads in B-2-B Advertising.
- Designed print marketing collateral including brochures and sales kits.

**Graphic/Web Designer, Europa Watch, Los Angeles, CA.**

1998-1999

- Assisted in the production process of the corporate Web site.
- Designed artwork for custom watches using Photoshop and FreeHand.
- Created Virtual Samples of watches for customers to view on the Web.
- Retouched logos and artwork; prepared color separation for production.

## **EDUCATION**

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University of California, Riverside. 9/91-6/95.

Bachelor of Arts degree in Business Administration and Marketing.

Platt College. 9/97-7/98.

School of Graphic Design, Computer Graphics and Animation.

## **TECHNICAL SKILLS**

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Software knowledge/skills:

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|---------------|------------------------------------|
| • Photoshop   | • Web XHTML & CSS Development      |
| • Dreamweaver | • Javascript (jQuery)              |
| • Fireworks   | • User Interface Design            |
| • Flash       | • Browser Compatibility            |
| • Illustrator | • Strong Project Management Skills |
| • InDesign    | • Search Engine Optimization       |